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The Minnesota Film and TV Board 401 North 3rd Street, Suite 440 Minneapolis, MN 55401 Tel: 612-767-0095 Fax: 612-767-2425



The Minnesota Film & TV Board builds and promotes the state's moving image industry as a force for economic growth.

**What We Do:**

Attract production to Minnesota through the [Snowbate](#) incentive program, a 15 to 20% rebate on eligible Minnesota expenditures.

Market Minnesota's extensive talent and crew base and production infrastructure in the [online Minnesota Production Guide](#).

Facilitate production with location and scouting services and crew, equipment and permitting referrals.

Maintain an extensive statewide digital location [photo database](#).

Develop and sustain relationships with independent producers and location decision-makers at major studios and



Minnesota Production Guide 2.0- It's free, and it's better for you!

Based on your recommendations, Minnesota Film and TV is pleased to announce a new enhanced production guide with increased usability, and a FREE listing level in January 2012. Additional features include an optimized search function making it easier for you to find what you need and an interactive component allowing you to highlight individuals and businesses you have worked with on your page.

Since our production guide is often the first point of reference for production resources in Minnesota, the number of guide users directly reflects our industry to other markets.

Here are the new Minnesota Production Guide levels effective January 2012:

Level: **Standard**
Price: **Complimentary**

- a user name and password that allows you to update your profile at anytime.
- name, email address and bio for you and/or your employees, business name logo, address, phone number and click-able website URL and a list of your credits.
- links to popular networking sites like Facebook, Twitter and LinkedIn
- a custom web address that includes your name or the name of your business, i.e. <http://www.crew.mnfilmtv.org/yournamehere>.
- "has worked with," an interactive feature allowing you to link your page with businesses or individuals that you have worked with previously.
- additional categories may be purchased for an additional \$10.00/category.

Level: **Premium**
Price: **\$75.00**

networks
nationwide.



PLEASE NOTE:

Our credit card system will be down on November 12th for maintenance. Sorry for the inconvenience!



Give on
Nov. 16th
or Today!
Thank you for
your support of
MN Film TV.

- All of the above PLUS...
- includes 2 listing categories, (that's your main listing plus two additional categories = 3 categories) additional categories are available for purchase at \$10.00/category.
- a gallery of up to 36 images, including photos, storyboards or illustrations.
- the ability to post video of your work and link to Vimeo and YouTube.
- the ability to add key words to your profile for search engine optimization.
- your listing in a downloadable format.

Please note:

For those individuals who are listed in the guide, at any level, as of December 31st you will be automatically upgraded to the new \$75 Premium listing for one year from January. This means that if you renewed your listing in October, your year listing will reset and not expire till January 2013.

If you have questions or concerns about the changes please feel free to contact Andrea Ferber by calling 612.767.0095 or email andrea@mfilmtv.org.

A long time ago in living rooms not too far away, the Star Wars Holiday Special aired on CBS once...and never again.

The Star Wars Holiday Special (SWHS) tells the behind the scenes tale of Han Solo trying to get Chewy, back to his home planet, Kashyyyk, to celebrate Life Day with his family. In this tale, robed Wookiees gather around a tree listening to Princess Leia sing, Bea Arthur slinging drinks in the cantina and Diahann Carroll seducing an aging Wookiee through a virtual reality headset.

Join us on **Thursday, December 8th** at Bryant Lake Bowl for the craziest holiday celebration Minneapolis has to offer!

Showtimes 7:00 & 10:00pm



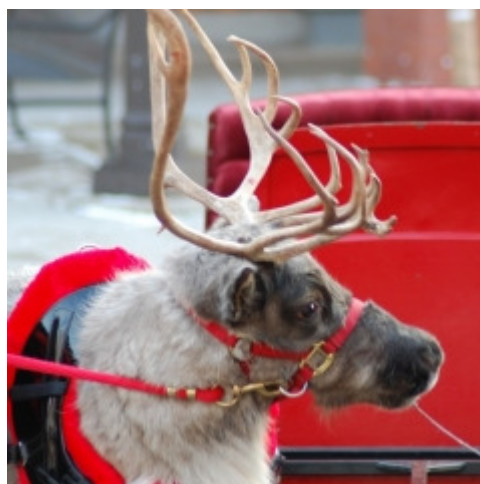
A limited edition of Princess Leia themed "Rebel Wreath" poster by Clinton Lugert of THEYdesign will be available for purchase.

Admission is FREE with a toy donation for TOYS FOR TOTS, this is a ticketed event and tickets are available starting November 28th at Minnesota Film and TV prior to the event or the night of the event at Bryant Lake Bowl.

Bryant Lake Bowl is located at:
810 W Lake Street
Minneapolis, MN 55408

Note: This event is not recommended for children. They will not enjoy this.

RSVP on [Facebook!](#)



Johmar Farms Reindeer, "Elf."

Spotlight Minnesota Production Guide: Animal Talent

[JOHMAR FARMS](#)

Contact: John and Mary Block
Phone: 651.433.5312
<http://www.johmarfarms.com>

Who?

Johmar Farms started business in 1981, renting out carriages and sleighs from their collection. At the time they had well trained animals that were naturals for film and the

two went hand in hand. Eventually they were asked for exotic animals that they didn't own and added animal talent agents to their list of services.

What?

Johmar Farms provides rental props- horse drawn carriages, sleighs, primitives, hard to find and larger props. Additionally they provide antique and collector cars, trucks, tractors and many different animals from domestics to exotics and ants to elephants.

Fun Facts:

What are a few projects you provided animals for?

- We provided a **cougar** for Oleg Cassini for a faux fur promotion.
- We were in Mighty Ducks I with **horses and sleighs**.
- In Mighty Ducks II we provided **mallards**.
- In the opening scene for Grumpier Old Men we provided the **goose**.
- **A horse and wagon** for the opening "old country" flashback scene in A Serious Man. Two **1,200 pound black Angus steers**

for Famous Dave's.

- Our **dairy cow was in Lambeau field** and the Hall of Fame/trophy room for the Kemps promotion in Wisconsin.

What is the strangest request you've had or a job that stands out to you?

We've had requests through the years for animals to charge, such as a bull and elk. Animals cannot fake aggression/anger--they have to actually be angry to produce that behavior. Since a majority of these shots could not be set up with the animal separate from the talent or the product, we have turned them down for safety reasons.

What is the most popular request this time of year?

Horses and sleighs are always popular this time of year but most calls come in for our reindeer (which we own). We can harness and hitch a team of nine to a sleigh--so all Santa's reindeer are represented - even Rudolph!



Schell's Brewery, New Ulm, MN

**ON LOCATION:
New Ulm, MN**

Contact:

The Chamber of Commerce at 888.463.9856

or

CVB Manager, Terry Sveine, at tsveine@newulmtel.net

Website: www.newulm.com

New Ulm, Minnesota is a charming town of 13,500 people in the beautiful Minnesota and Cottonwood River valleys.

It is most famous for its strong German heritage, being called the "Most German City in America" by the Federal Census of 2000. With many buildings, festivals and attractions to substantiate this claim, it draws on that still-lively heritage to attract visitors from around the world all year long.

It is also famous as being the site of two battles during the "U.S.-Dakota War of 1862" that could serve to elicit a great story! Nearby are a few other sites related to this huge event (Fort Ridgely and the Lower Sioux Agency, for example.)

Intriguing visual "oddities" that could be used for filming include a W.W.II-era German P.O.W. Camp, many rural settings (barns, fields, etc.), a general store from 1870, the river itself, the gorgeous Schell's Brewery from 1860 (see photo), interesting ethnic and costumed groups, and the old Turner Hall building with the stunning murals of Germany from 1873 in the ratskeller!

With experience in hosting film crews and a City government eager to assist with civic needs, New Ulm should be at the top of a filmmaker's list of "small town America at its best!"

MN HAPPENINGS

AICP Presents: Eco-Initiatives in Commercial Production

Come to Studio 1414 on **Thursday, November 17th at 5:30pm** for a FREE informative evening discussing how productions affect People, Planet and Profit - the Triple Bottom Line of business. Sponsored by Target.

BlueCat Screenplay Competition- Cross your T's and dot your I's, the deadline is **Tuesday, November 15th**.

On **Thursday, November 17th** go to the world premiere of **In Harm's Way**, at 7:00pm, \$5.00, Riverview Theater, 3800 42nd Avenue S. Minneapolis.

4th Annual **Minneapolis Underground Film Festival** kicks off on **Friday, December 2nd** at the Minneapolis College of Art and Design.

IS YOUR HOUSE HAUNTED? A world-renowned paranormal investigator may be able to help, and your case could be documented on a hit reality show. **Check out the hotline posting.**

For casting calls, job opportunities, internships, events and classes visit out hotline!

For other showtimes and screenings at local area theaters visit, FILMIND.org

MN CONGRATULATIONS!

Invincible Force, a film by MN Writer/Director, **Dan Schneidkraut** was named "**Best of the Fest**" at **Radar International Independent Film Festival Hamburg, Germany**. Congratulations!

Congratulations to MN Director **Ryan Becken** who was named **BEST DIRECTOR at the Houston Comedy Film Festival!**


Creative minds behind the memorable music score in Explore Minnesota Tourism's commercial spot, conceived by Colle + McVoy, have now opened their own post production music house in Minneapolis.
Congratulations to Bryan Hanna (Creative Director), John Hermanson (Creative Director), and Eric Fawcett (Executive Producer) of [Egg Music!](#)

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